

# Natalie Power

· GRAPHIC DESIGNER ·



natalier.power@gmail.com



308-760-5042

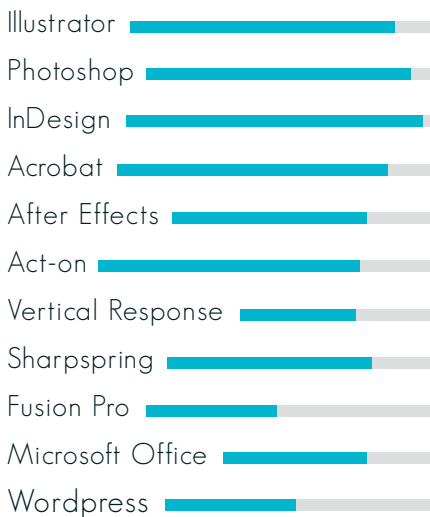


nataliepowerdesigns.com

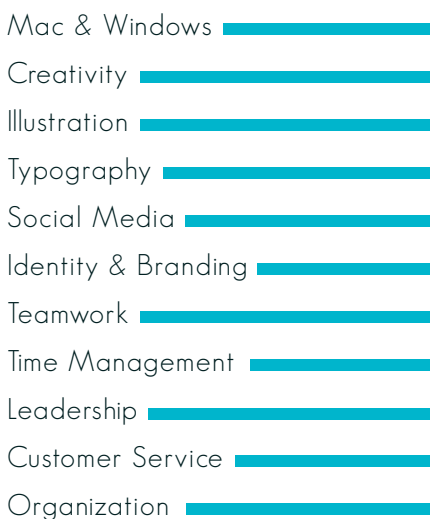
## Education

Bachelor of Arts  
Emphasis in Graphic Design  
Chadron State College

## Programs



## Skills



## Professional Experience

2015 • 2018

[AMG Creative Inc.](#) | *Senior Graphic Designer*

- Implemented and developed brands and brand standards for more four dozen clients
- Developed concepts for and designed marketing collateral in Adobe Creative Suite
- In-house design: websites, postcards, advertisements, business cards, brochures, newsletters, social media
- Handled pre-press and managed print vendors
- Successfully managed numerous projects on tight, overlapping deadlines
- Developed and designed e-mail marketing campaigns in Act-On, Vertical Response and Sharpspring
- Collaborated with web design team to develop websites that supported client brands with intuitive interfaces in WordPress and Joomla

2013 • 2015

[Output Services Inc.](#) | *Lead Graphic Designer*

- Created personalized designs for clients in Adobe CS
- In-house design: race bib designs, proposals, flyers, brochures, logos, newsletters, social media banners
- Prepared files and designs for print
- Integrated variable data using Fusion Pro
- Supervised Junior Graphic Designer
- Responsible for meeting scheduled deadlines with no managerial oversight

2012 • 2018

[Freelance Graphic Designer](#)

- Website Design: Custom design and template design
- Brand Development: logo, business card, letterhead, etc.
- Developed print and digital assets
- Customized Illustrations and T-shirt Designs
- Designed business collateral including sell sheets, catalogs, brochures, posters, advertisements, and web assets